



UI/UX Designer

Duties and Responsibilities :

Strong conceptualization ability, strong visual communication ability, drawing skills.

- ✚ Researching interaction design and technology trends.
- ✚ Create user centric design by considering user feedback & usability tests
- ✚ Design UI and UX flow of mobile applications
- ✚ Build wireframes and prototypes in the planning stage
- ✚ Conduct usability testing & research to identify improvements
- ✚ Coordinate with developers for design implementation
- ✚ Present design to technology, product team and senior leadership
- ✚ Qualifications - Education: Bachelor's degree in graphic design or equivalent qualification
- ✚ Solid understanding of user-centered design principles, excellent visual design skills, great technical know-how, and a proven expertise in interaction design.
- ✚ Ability to produce great ideas and can express them in a variety of different ways, be it a Photoshop, CoralDraw, Illustrator. You'll also be able to interpret the teams ideas and translate those into presentable documents.
- ✚ Creative eye has a keen sense for color, typography, layout and usability.
- ✚ Strong written and verbal communication skills.

Essential Skills:

- ✚ Candidates must have 4+ years of experience in designing Android/iOS applications
- ✚ Hands-on experience in developing wireframes and high fidelity prototypes
- ✚ Must be proficient in Adobe Photoshop, Sketch, Coral draw and Illustrator
- ✚ Must be proficient with Balsamiq, Marvel and other prototyping tools
- ✚ In-depth understanding of user psychology and usability testing techniques

Desired Skills:

- ✓ Understanding of IOS/Android application design
- ✓ Expertise in responsive mobile design
- ✓ Desire to work in a fast-paced environment